

Iowa Quitline E-Cigarette/Vapor Summary Report

Print Date/Time: 8/6/2014 3:01:04 AM

From 7/1/2014 through 7/31/2014 Contract Dates From 10/1/2013 through 7/31/2014

| E-Cigarette/Vapor | | | | |
|---|--------|----------|-----|---------|
| Participants who use E-Cigarettes/Vapor | | | | |
| | | | | |
| | Period | Period % | YTD | YTD % |
| Currently using E-Cigarette/Vapor | 101 | 100.00% | 779 | 100.00% |

| E-Cigarette/Vapor Reason | | | | |
|---------------------------|--------|----------|-----|---------|
| | Period | Period % | YTD | YTD % |
| Cut down on other tobacco | 40 | 39.60% | 315 | 40.44% |
| Quit other tobacco | 40 | 39.60% | 328 | 42.11% |
| Neither | 19 | 18.81% | 122 | 15.66% |
| Refused | 1 | 0.99% | 11 | 1.41% |
| Not Collected | 1 | 0.99% | 3 | 0.39% |
| Total | 101 | 100.00% | 779 | 100.00% |

| E-Cigarette/Vapor Reason Follow-Up Question | | | | |
|--|--------|----------|-----|---------|
| | Period | Period % | YTD | YTD % |
| I have tried e-cigarettes, but plan to stop using | 1 | 0.99% | 1 | 0.13% |
| I have tried e-cigarettes, but plan to stop using them | 1 | 0.99% | 6 | 0.77% |
| When I cannot smoke/use other tobacco | 16 | 15.84% | 90 | 11.55% |
| Other | 1 | 0.99% | 25 | 3.21% |
| Does Not know | - | - | 2 | 0.26% |
| Not Collected | 82 | 81.19% | 655 | 84.08% |
| Total | 101 | 100.00% | 779 | 100.00% |

| E-Cigarette/Vapor Stage | | | | |
|--|--------|----------|-----|---------|
| Response to the question, "Are you also thinking about quitting e-cigarettes?" | | | | |
| | | | | |
| | Period | Period % | YTD | YTD % |
| No | 4 | 3.96% | 25 | 3.21% |
| Yes | 93 | 92.08% | 722 | 92.68% |
| Does Not Know | 3 | 2.97% | 27 | 3.47% |
| Refused | - | - | 1 | 0.13% |
| Not Collected | 1 | 0.99% | 4 | 0.51% |
| Total | 101 | 100.00% | 779 | 100.00% |

| E-Cigarette/Vapor Frequency | | | | |
|-----------------------------|--------|----------|-----|--------|
| | Period | Period % | YTD | YTD % |
| Every Day | 24 | 23.76% | 255 | 32.73% |
| Some Days | 75 | 74.26% | 517 | 66.37% |
| Refused | 1 | 0.99% | 2 | 0.26% |



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E-Cigarette/Vapor Type

From 7/1/2014 through 7/31/2014 Contract Dates From 10/1/2013 through 7/31/2014

| E-Cigarette/Vapor Frequency | | | | |
|-----------------------------|--------|----------|-----|--------|
| | Period | Period % | VTD | VTD 0/ |
| | Periou | Регіод % | YTD | YTD % |
| Not Collected | 1 | 0.99% | 5 | 0.64% |

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|-------------------|--------|----------|-----|---------|
| | | | | |
| | Period | Period % | YTD | YTD % |
| Cartridges | - | - | 118 | 15.15% |
| Cartridges e-cig | 42 | 41.58% | 195 | 25.03% |
| Disposable e-cig | 23 | 22.77% | 179 | 22.98% |
| Tank | - | - | 21 | 2.70% |
| Tank system e-cig | 31 | 30.69% | 195 | 25.03% |
| Does Not Know | 4 | 3.96% | 64 | 8.22% |
| Refused | - | - | 3 | 0.39% |
| Not Collected | 1 | 0.99% | 4 | 0.51% |
| Total | 101 | 100.00% | 779 | 100.00% |

| Cartridge Usage | | | | |
|-----------------|--------|----------|-----|---------|
| | Period | Period % | YTD | YTD % |
| 1 or less | 7 | 16.67% | 127 | 40.58% |
| Greater than 1 | 29 | 69.05% | 137 | 43.77% |
| Does Not Know | 3 | 7.14% | 38 | 12.14% |
| Not Collected | 3 | 7.14% | 11 | 3.51% |
| Total | 42 | 100.00% | 313 | 100.00% |

| Tank Usage | | | | |
|---------------------------|--------|----------|-----|---------|
| | | | | |
| | Period | Period % | YTD | YTD % |
| 1 milliliter or less | 2 | 6.45% | 13 | 6.02% |
| Greater than 1 milliliter | 15 | 48.39% | 81 | 37.50% |
| Does Not Know | 13 | 41.94% | 107 | 49.54% |
| Not Collected | 1 | 3.23% | 15 | 6.94% |
| Total | 31 | 100.00% | 216 | 100.00% |